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Johnson Refrigerated Truck Bodies Realigns Sales Territories and Names Three National Sales Managers

*Western US Presence Raises Awareness of Johnson All-Electric Truck Refrigeration
Which Is Exempt from CA TRU ATCM*

RICE LAKE, WI, April 8, 2009 – Johnson Refrigerated Truck Bodies

(www.johnsontruckbodies.com) which manufactures a full line of fiberglass composite truck bodies and all-electric refrigeration solutions has restructured its sales organization to better serve customers and dealers in major US markets, Canada and export markets.

With the sales department restructure came three new national sales manager territories which were divided into East, Central, and West (North and South respectively). Johnson Truck Bodies named Eduardo Navarro, US West, Latin America, and Export national sales manager, Tim Griffin, US Central and Canada national sales manager, and Rob Cherry, US East national sales manager.

The national sales managers lead sales teams to expand truck body and all-electric truck refrigeration market share, build brand awareness of Johnson Truck Bodies, and develop dealer relationships in their respective geographic areas.

“I’m very pleased to have Rob, Tim, and Eduardo on board; they have solid yet diverse backgrounds in sales and procurement of trucks and refrigerated bodies. This translates into a group of professionals to best serve our customers,” said Mayo Rude, Johnson director of sales and marketing. “Furthermore, having a presence in the Western United States will create awareness of our newest all-electric refrigeration solutions ([RouteMax](#) and [ElectriMax](#)) which are exempt from regulations such as the Transport Refrigeration Unit (TRU) Airborne Toxic Control Measure (ATCM) in the state of California.”

Eduardo Navarro comes to Johnson from a major truck OEM manufacturer where he spent the last 11 years in manufacturing, new truck sales in Southern California and dealer development performance in Navistar’s Global sales division. Navarro’s primary focus at Johnson is to service existing national accounts, expand Johnson’s presence in the Western US and

promote Johnson's all electric refrigeration systems in states like California that are faced with new diesel emission regulations. Going forward, Navarro will also help Johnson expand its reach further into export markets. Navarro is based in Southern California.

Tim Griffin joins Johnson from Kraft Foods where he was fleet manager for Kraft's US pizza and biscuit divisions. Griffin brings 15 years of sales experience and 10 yrs of operations and fleet management experience to his position at Johnson Truck Bodies. In addition to servicing existing national accounts, Griffin leads a sales team focused on expanding Johnson's market share of refrigerated transport equipment in the Central US and Canada through new account sales of quality fiberglass refrigerated truck bodies and all-electric refrigeration solutions. Griffin is based in Orland Park, IL.

Rob Cherry joined Johnson in 2003 from Grumman Olson, where he was general manager of their Tulare, CA, division. He has held a number of positions at Johnson, including paint and refurbishing manager, regional sales manager and plant operations manager. Cherry's production and sales experience provide a solid foundation for his new national sales manager role. The focus of Cherry's team is to increase sales of Johnson fiberglass composite truck bodies and the company's latest all-electric refrigeration solutions, RouteMax and ElectriMax – providing cost-saving, green refrigerated transport solutions to the Eastern US market. Cherry is based in LaGrange, GA.

About Johnson Refrigerated Truck Bodies

Johnson Truck Bodies is recognized as the industry leader in refrigerated transport. With headquarters in Rice Lake, Wisconsin, Johnson is the innovator and manufacturer of [fiberglass refrigerated truck bodies](#) and specialized trailers that range from 8 to 36 feet in length. Johnson has a reputation for quality, durability, and innovative [all-electric refrigeration solutions](#) that are designed for many years of maintenance-free delivery. In business since 1932, Johnson Refrigerated Truck Bodies is a CARLISLE Company. For more information, visit www.johnsontruckbodies.com.