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FOR IMMEDIATE RELEASE
December 3, 2007

Johnson Refrigerated Truck Bodies' POWERPlatform™ Moves 3,000 Pounds With Just One Finger *Saves time on deliveries and wear and tear on drivers*

RICE LAKE, WI (December 3, 2007) – The POWERPlatform™ from Johnson is an in-body drop floor system that holds up to 3,000 pounds of refrigerated product. Ideal for DSD Direct Store Delivery, the POWERPlatform quickly lowers driver and product to street level for fast delivery of everything from Dairy, Meat, and Keg Beer, to Vending Products and Packaged Ice.

Because the POWERPlatform eliminates the traditional lift gate at each delivery stop, driver productivity is increased and fatigue and worker compensation claims are decreased. A Johnson customer, Berkshire Brewing Company, in South Deerfield, MA, made the switch from foldout, tuck-under lift gates to Johnson's POWERPlatform and has been saving time, energy and money ever since. "Johnson's power lift saves time and driver fatigue," said Gary Bogoff, Berkshire Brewing partner. "Drivers tell me the Johnson power lift saves at least five minutes per stop. Multiply that by 25-35 stops a day, and the time savings add up to almost three hours a day per driver. Plus the power lift makes the drivers' job easier and helps prevent back injury."

Truck bodies with POWERPlatform provide distinct advantages for food transportation customers, including:

- **Time savings.** Dairy, milk and beer distributors report increased driver productivity and time savings of 1-3 hours on their routes per day.
- **Ergonomic benefits.** Reduces bending, back strain, fatigue, and worker's compensation claims.
- **Safety benefits.** The platform switch features an alarm for maximum safety.
- **Product Protection.** A tight seal permits fast and accurate temperature recovery between delivery stops so the refrigeration unit runs more cost-effectively.
- **Reliability & low maintenance costs.**
 - The pump and motor assembly are enclosed in a weatherproof utility box. The heavy-duty hydraulic piston assemblies are embedded in the refrigerated body insulated walls.
 - Tubular steel framing protects hydraulic hoses from damage.
 - Custom-built heavy-duty hydraulic pistons feature 100,000-cycle life before rebuild.



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POWERPlatform may be used in Johnson's Premier 16 foot to 26 foot refrigerated truck bodies. It is 42 inches by 59 ½ inches with a 3,000 pound carrying capacity and can be operated using an in-body hand-held remote or outside toggle switch. An optional side gate delivery is available with a 1,500 pound capacity.

Johnson fiberglass refrigerated and temperature controlled truck bodies provide precise product temperature control. Continuous improvement through product innovation has enabled Johnson customers to receive an unprecedented return on their investment. ***Additional Johnson product innovations include:***

- RouteMax™ all-electric clean and green refrigeration
- Seamless fiberglass construction
- ArcticTherm™ seamless fiberglass interior liner
- Fully encapsulated cross sills
- Thermal break design

About Johnson Refrigerated Truck Bodies

Johnson Truck Bodies is recognized as the industry leader in refrigerated transport. With headquarters in Rice Lake, Wisconsin, Johnson is the innovator and manufacturer of molded fiberglass refrigerated truck bodies and specialized trailers that range from 6 to 36 feet in length. Johnson has a reputation of quality, durability, and engineered refrigeration solutions, both standard and custom, that are designed for many years of maintenance-free delivery. In business since 1932, Johnson Refrigerated Truck Bodies is a CARLISLE Company. Additional information is available at 800-922-8360 and www.johnsontruckbodies.com.