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FOR IMMEDIATE RELEASE
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Johnson Refrigerated Truck Bodies Takes Cold Plate Technology to the Next Level

***In Partnership with International Truck and Engine, efficient, innovative
RouteMax refrigeration has distinct advantages for food service distributors***

RICE LAKE, WI (October 2, 2007) – Johnson Refrigerated Truck Bodies, a CARLISLE company, and International Truck and Engine Corporation, a Navistar company, are jointly launching a “cool” new product called RouteMax™ that keeps cold plates working even longer on every food and beverage delivery. Together they have developed technology that keeps products cold or frozen with innovative all-electric clean and green refrigeration.

RouteMax is a self-powered, extended-route cold plate refrigeration system used exclusively in Johnson Premier Refrigerated Bodies. It charges “cold plates” – coated steel plates that contain a salt-brine solution – to provide an efficient way to maintain a cool temperature inside the truck body. A traditional cold plate refrigeration system requires overnight plug-in to re-freeze the salt brine. With RouteMax, the plates are also recharged during the route by a condensing unit that quickly restores the body’s internal temperature and removes heat from the cold plates.

The power to charge the condensing unit comes from International® Diamond Logic® PowerPack 3 – the first OEM factory-installed 3,000-watt AC power solution in the truck industry. PowerPack 3 offers fully integrated, on-demand power. It is available on International® DuraStar™ and WorkStar™ truck models.

“RouteMax demonstrates green technology which is a key objective for many of our customers,” said Ron Ricci, President, Johnson Refrigerated Truck Bodies. “Electric power generated by the truck’s engine has minimal drag on fuel economy and provides superior cooling capability and product reliability. Companies who convert from traditional mechanical refrigeration units will see a significant reduction in diesel fuel consumption and CO2 output.” RouteMax is designed for large and small distributors of medium and low temperature food and beverage products.



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Truck bodies with RouteMax provide distinct advantages for food transportation customers, including:

- Savings of up to \$6,000 per truck annually when using cold plates versus traditional mechanical blower refrigerated units
- Lower operating costs – 80-90 percent savings in overall operating cost (when using the electric solution versus diesel fuel)
- Virtually maintenance free
- Ensures high reliability; 15-year lifespan
- Quick temperature recovery increases food/beverage protection
- Environmentally friendly – significantly reduces CO2 emissions

“Food service distributors throughout North America place their top priorities on keeping their shipments at the proper temperature in the most efficient and reliable manner,” said Steve Guillaume, General Manager, Medium Truck, International Truck and Engine. “With RouteMax, food service distributors and customers alike now have a reliable alternative that is more cost effective than current options.”

While traditional cold plate systems hold the body’s temperature during daily delivery runs of 10-12 hours, the Johnson RouteMax solution sets a new cold plate standard that serves customers who deliver cold products for 16-20 hours per day. With RouteMax, the temperature is continually maintained because the cold plates are charged when needed by the PowerPack 3 system.

About Johnson Refrigerated Truck Bodies

Johnson Refrigerated Truck Bodies, a CARLISLE Company, has been in business since 1932. Headquartered in Rice Lake, Wisconsin, Johnson is the pioneer and innovator of custom fiberglass refrigerated delivery equipment. A nationwide network of distributors and dealers provide sales, leasing and service for all Johnson truck bodies and trailers ranging from 6- to 36-ft. in length. Additional information is available at www.johnsontruckbodies.com.

About International Truck and Engine Corporation

International Truck and Engine Corporation is a leading producer of medium trucks and heavy trucks for various markets including over-the-road, pickup and delivery, construction, utility and governments. Based in Warrenville, Ill., International offers its products, parts and services through a network of nearly 900 dealer outlets in North America and from more than 60 dealers in 90 countries throughout the world. Additional information is available at www.InternationalTrucks.com.