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FOR IMMEDIATE RELEASE

Johnson Refrigerated Truck Bodies Announces New Appointments in Sales Organization

Western US Presence Raises Awareness of Johnson's All-Electric Truck Refrigeration Which Is Exempt from CA TRU ATCM

RICE LAKE, WI, – Johnson Refrigerated Truck Bodies, (www.johnsontruckbodies.com) which manufactures a full line of fiberglass composite truck bodies and All-Electric Refrigeration Solutions, announces the appointment of key executives to strategic roles to better serve customers and the expansion of its sales force in the Western Region.

Tim Griffin has been promoted to Director of Sales. Griffin will lead Johnson's Regional Sales Manager Team to expand market share and to build brand awareness.

New business initiatives and market expansion including establishing service centers for existing and future customers, will be led by *Eduardo Navarro* who was promoted to Director of Business Development.

Rob Cherry, Manager of Business Development and Dealer Integration, will work with Navarro as well as key customers and Great Dane Trailer Company, Johnson's parent company, to find sales synergies and to expand service capabilities throughout the country.

Johnson has appointed *Dennis Peterson* to Regional Sales Manager in the West and Northwest. Peterson brings more than 25-years of successful sales and leasing experience in the transportation industry to Johnson Refrigerated Truck Bodies. With a focus on emission reduction in California and the Transport Refrigeration Unit (TRU) Air Toxic Control Measure (ATCM), Peterson will focus on supporting companies looking for refrigerated transport solutions including alternatives to diesel-powered refrigeration.

"We are very excited about the opportunities that lie ahead with the strategic realignment and expansion of our sales force in the Western Region," said Mayo Rude, VP of Sales and Marketing. "Our customers recognize that our leading truck body designs and innovative All-Electric Refrigeration Solutions yield the lowest cost of ownership, and we're very excited to bring that value-added service to new markets."

About Johnson Refrigerated Truck Bodies

Johnson Refrigerated Truck Bodies is recognized as the industry leader in refrigerated transport. With headquarters in Rice Lake, Wisconsin, Johnson is the innovator and manufacturer of [fiberglass refrigerated truck bodies](#) and specialized trailers that range from 8 to 36 feet in length. Johnson has a reputation for quality, durability, and innovative [all-electric refrigeration solutions](#) that are designed for many years of maintenance-free delivery. In business since 1932, Johnson Refrigerated Truck Bodies is A Great Dane Company. For more information, visit www.johnsontruckbodies.com.