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## FOR IMMEDIATE RELEASE

### Johnson Refrigerated Truck Bodies Announces Restructuring in Sales Organization

RICE LAKE, WI, – Johnson Refrigerated Truck Bodies, ([www.johnsontruckbodies.com](http://www.johnsontruckbodies.com)) announces the restructuring of its sales organization and expansion of geographical coverage by its Regional Sales Managers.

“The sales realignment and expansion will provide us with an opportunity to better serve our customers’ needs and increase our market coverage,” says Tim Griffin, Director of Sales.

The following assignments are effective immediately:

Marty Levack, Regional Sales Manager (RSM), has relocated to Jacksonville, Florida, where he will focus on expanding market share in the Southeast including Florida and Texas.

Dolores Cote, RSM in the Northeast, will continue to service her customer base and will support sales penetration in Miami, the Northeast corner of the US, and Eastern Canada. Cote has also accepted the position of Leasing Manager, where she will identify needs at a corporate level and play an integral role in product development and service for the leasing industry. The RSMs will continue to be the main sales contacts in their respective territories.

Dennis Peterson, RSM, will add Western Canada to his existing Western US geography.

Rob Ulsh, RSM in the Northeast will expand his coverage to New York, Ohio and Kentucky.

The Midwest region will expand to include North and South Dakota, Kansas, Indiana and Michigan. Bob Rath, who has managed the Midwest territory for the past 31 years, has retired from Johnson Refrigerated Truck Bodies, effective October 1. “Bob’s contributions as a sales person and mentor to the organization will be greatly missed,” said Griffin. “We wish Bob all the best in his retirement.” Rath’s replacement will be announced soon.

Ken Eldredge, Key Account Manager, will continue his account responsibilities with key customers and provide support to the RSMs.

#### **About Johnson Refrigerated Truck Bodies**

Johnson Refrigerated Truck Bodies is recognized as the industry leader in refrigerated transport. With headquarters in Rice Lake, Wisconsin, Johnson is the innovator and manufacturer of [fiberglass refrigerated truck bodies](#) and specialized trailers that range from 8 to 36 feet in length. Johnson has a reputation for quality, durability, and innovative [all-electric refrigeration solutions](#) that are designed for many years of maintenance-free delivery. In business since 1932, Johnson Refrigerated Truck Bodies is A Great Dane Company. For more information, visit [www.johnsontruckbodies.com](http://www.johnsontruckbodies.com).